





William Eric Linzey

SPEAKER • BUSINESS COACH • PODCASTER

Fit for Growth  19Seventeen.com 

Hi, I'm William Eric Linzey, Owner of 19Seventeen LLC, Podcaster for Fit for Growth and Business Coach.

I work with business owners transforming business operations to be fit for growth. Working with small business owners and organizations to improve internal business operations is key to developing a successful road map. One way to envision working with me is to deconstruct your business plan; then, we reconstruct it.

William gives you the insight you need to:

- Find your Business Growth Strategy
- Change your Business Perspective
- Create your Business Structure and Framework

What Audience Members Appreciate:

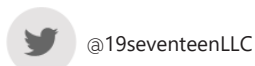
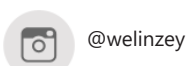
- His honesty without being harsh
- Commitment to excellence
- Knowledgeable in many areas
- Trustworthiness
- Authentic speaking style

What You Can Expect:

- Energy
- Knowledge
- Expertise
- Trustworthy
- Encouraging
- Personal
- Authentic
- Accessible



To learn more about William Eric's services, visit: <https://williamericlinzey.com/>
EMAIL: welinzey@19seventeen.com



A little bit about me:

Born and raised in the Caribbean and moved to the United States in 2000 from the United States Virgin Islands.

My transformation into business coaching came after 27 years. Intimately involved with mapping, geodesy & global positioning systems, environmental and physical development, food security and agricultural meteorology, emergency management, disaster risk reduction, international stakeholder engagement, finance, public policy, business, and organizational development.

I was exposed to many aspects of business globally. I had the honor of representing the United States as an Accredited Advisor and served on official delegation meetings at UN meetings in Africa, Europe, the Americas, and the Caribbean. All this and my educational achievement of an MBA provided me with the skills and experience to establish my own company and serve my clients well.

I am an Elohim-loving and fearing man; I am a Dad; I am a Business Coach; I love what I do. I love being present when clients experience their wins in life.



Most Requested Talk

Fit for Growth: 3 Pillars to have in place to ensure a robust business structure

Description: In order to scale productively in your business, it's important to create a solid foundation. In this presentation William will share in depth the 3 key pillars that you will need in business to ensure that your company is solid and strong enough to grow to the next level.

Know your numbers – The story is in the numbers

- Are your financial goals aligned to your personal & business goals?
- Sales Forecasting: quantifying your marketing and sales effort

Management Systems – It's the SOP of your business

- This is about building business equity and increasing your business valuation
- Document your business systems

Exit Strategy – what will your business look like once you reach your exit destination.

- Reverse engineer your clearly articulated vision.
- Determine your new role with your company when your business is complete.

Results Speak for Themselves



I must say you're awesome, my son enjoyed your expertise and knowledge. Your work with me has given me the confidence to move forward with my business in a professional way

Spirited 1, LLC
CARMEN JEAN-BAPTISTE, OWNER

William is very professional and knows a lot about starting a business. He is also very patient and understanding. William helped me see things from a totally different angle and thanks to him I was able to make wiser business decisions.

StiloBrush
HENRY FIGUEREDO, OWNER AND INVENTOR

The best thing about working with Eric is that he understood my business and mission. His support was particularly valuable on the marketing and sales front. Thanks to our work together, I got more comfortable with my sales pitch and tactics and enhanced my understanding of the basics of building a pipeline of clients.

Live Well, LLC
LINA SALAZAR, FOUNDER, HEAD COACH



Live Well

Book William Today!
EMAIL: welinzey@19seventeen.com